

Luini Alexandre

Digital
Project Manager

alexandre@luini.fr
+41 78 620 31 64
25 years old
Chemin des Jonchets 3
1030 Bussigny, Vaud

Drived by my technical background and my passion for emerging technologies, user experience and marketing, I help companies to use the full potential of digital. As a digital project manager, I had the chance to work on various projects but mainly with Swiss luxury watch Maisons and manufactures.

experience

isobar

Digital Project Manager - Isobar Switzerland

February 2017 - Today (+ 2 years)

Carouge, Geneva, Switzerland

Part of the Brand Commerce Practice : CMS & e-commerce (Drupal, Magento).
Working on-site @ Hublot HQ, Nyon

- Agile methodology implementation for a client to improve the web development quality and the productivity of our team on site.
- Coordinate developments with the design & dev teams on digital projects like website, webapps B2B and B2C linked with Salesforce (CRM)
- Maintenance and evolutions : corporate websites, e-commerce, press platform
- Following technical topics with the lead developer about performance and CDN (Akamai), Deployment tool (Jenkins, bamboo), GTM and more.
- Currently attending internal accessibility training.
- Creative sensitivity, ergonomic advices and UX

Main clients



Front-end developer - Isobar Switzerland

May 2016 - February 2017 (10 months)

Carouge, Geneva, Switzerland

- Integration of dynamic web interface based on Javascript frameworks like vueJS or directly into e-commerce solution (prestashop, magento 1).
- Emailings generation and testing



Front-end Developer - Actweb

Sept. 2013 - May 2016 (~2,5 years)

Strasbourg, France

- Development and integration of dynamic web interface, based on CMS solutions and open-source frameworks (Drupal, Wordpress), maintenance of applications and website
- Formalization of technical deliverables (specifications, technical documentation)
- Proficiency in HTML5 / CSS3 technologies, Javascript, associated libraries, PHP5, MySQL
- Proficiency in development chain software (graphical integration tools, integrated development environment, database interfaces)

Main clients





Part-time teacher - Unistra (Université de Strasbourg)
Sept. 2014 - Jan. 2016 (~1,5 years)
Haguenau, France

About 100h as teacher for DUT MMI (Métiers du Multimédia et de l'Internet) students
Teaching module PROG3: Introducing object-oriented programming in javascript

education



DUT Services et réseaux de communication - Unistra
Sept. 2011 - June 2013
Haguenau, France

Equivalence: maturity + 2 years



Baccalauréat Scientifique - LEGT Jean Mermoz
Sept. 2008 - June 2011
Saint-Louis, France

Equivalence: maturity

featured skills

German: Elementary proficiency
English : Professional working proficiency

CMS & Web technologies : Drupal, Wordpress, Magento

Project manager & ticketing tools : JIRA, Redmine

Other tools :
Jenkins, Bamboo, Stash/Github, Akamai, Google Analytics, Google Search console, Adobe Creative Suite (Photoshop, Illustrator, XD)

Programmatic languages :
HTML/CSS/SCSS, PHP, VueJS

hobbies

- Active technology watch
- Interest by the history of brands and logos
- Amusement parks addict

informations

Driving license - Vehicled
GA travelcard SBB
Permit «B» - Resident in Switzerland